



Impact Evaluation
Standard

The independent standard for measuring your social value impact



Fully aligned with
the UK government's
Social Value Model
(PPN 06/20) and
follows guidance
from HM Treasury

The social value measurement framework that brings standardisation and transparency to impact reporting for both **public and private sector** and gives a more tangible meaning to the value your organisation creates.



Metrics which matter for procurement

The Impact Evaluation Standard provides 130+ metrics and proxy values across categories such as wellbeing, social and economic impact, environmental impact and equal opportunities – the areas which matter most when choosing where to create value.



Independent and accountable

Developed and maintained by an independent steering committee of industry experts, economists and representatives from special interest groups. Forward-looking and continually updated with the latest available data.



The robustness of the Impact Evaluation Standard really gives us credibility with our clients, both in government and also in the private sector.

Sue Owen-Bailey
Social Innovation and Sustainability Manager, Equifax UK



Gives you confidence in your numbers

Users of the Impact Evaluation Standard all have access to training and detailed guidance on how to value and assess the social impact of all the activities they report. This allows you to compare, contrast and benchmark with confidence.



Endorsed by public and private sector

Fully aligned with UK government's Social Value Model, follows guidance from HM Treasury Green Book and aligned with UN SDGs.

Utilised by hundreds of UK organisations including public sector bodies such **HMRC**, **NHS** and suppliers including **Kier**, **Equifax** and **AMS**.

Get in touch

The Impact Evaluation Standard makes social value measurement easier, more efficient and repeatable. It makes contract obligations simpler. To learn more about licensing options contact us at contact@impactevaluationstandard.org



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